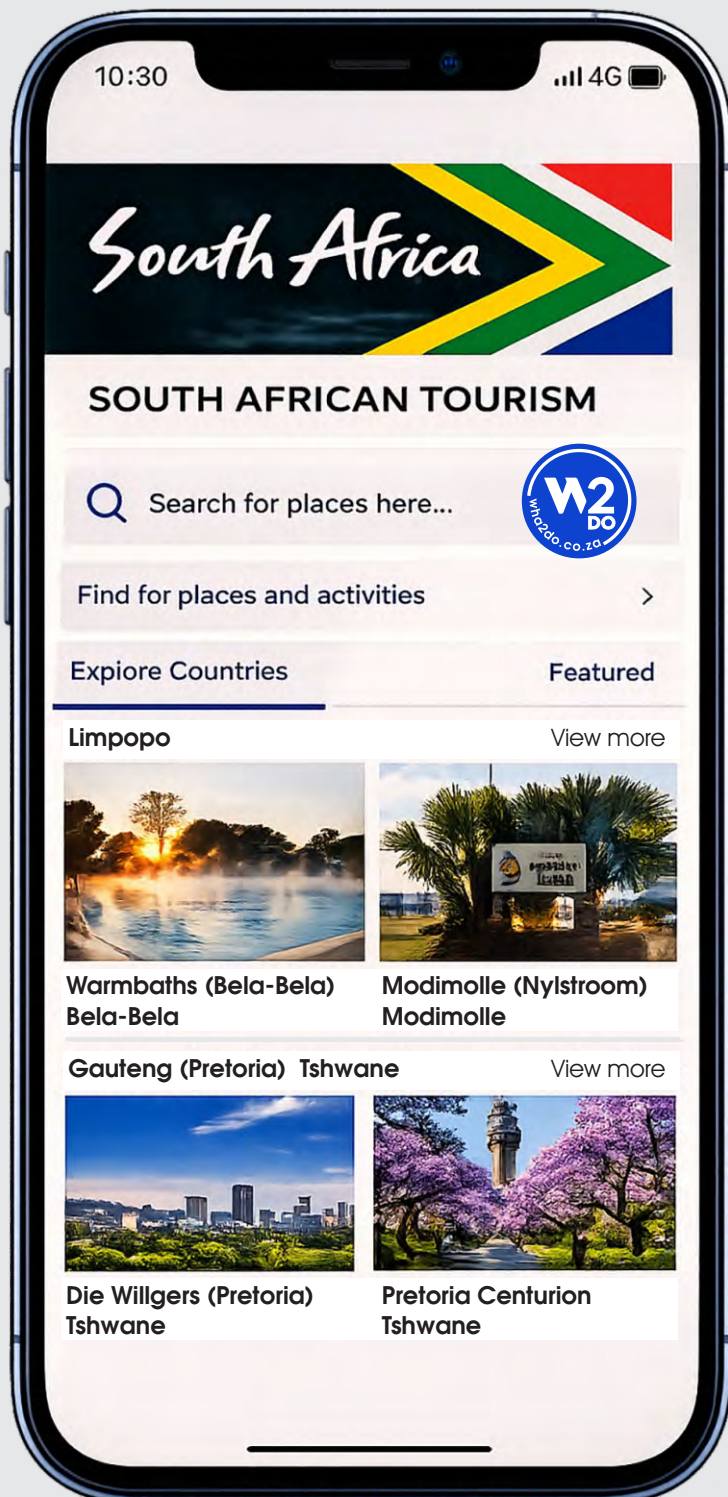




# Wha2do.co.za

## Why do you need to get LISTED?



### Vision:

To become **South Africa's** most purpose-driven travel platform — one that inspires travelers to move with intention, see beyond the surface, and experience the soul of every town. Like Jesus who walked from village to village, we believe every journey has a purpose and every person a story worth knowing. Through **Wha2do**, we aim to uplift local communities, celebrate faith, and make the road a place of joy, connection, and spiritual growth.

### Mission:

Wha2do exists to make travel meaningful by guiding people not only to destinations, but to divine encounters. Inspired by how Jesus traveled from town to town, touching lives and sharing hope, we connect travelers with places, people, and businesses built on heart, purpose, and community. Every road holds history, every stop has a story, and every journey is a chance to shine His light. That's why we've also included Bible-themed colouring pages in the App — to help families stay connected to the Gospel and enjoy moments of reflection and fun while on the road.

### Get Listed on Wha2do

Would you like your business to shine in your province and town? Whether you're offering accommodation, food, activities, shopping, or something truly unique — we'd love to showcase what you do best. Let us help boost your visibility in the right category and connect you with travelers on the road.

### Contact our marketing team:

064 021 7576 | Email: [info@wha2do.co.za](mailto:info@wha2do.co.za)

**Wha2do.co.za**

Join **Wha2do** and be part of something meaningful.

# Why your Business belongs on **Wha2do.co.za**

– South Africa's Trusted Tourism App

**Wha2do** isn't just a listing platform — it's a movement to uplift local tourism and connect travelers to the heart of every town and community across South Africa.

With users actively searching for meaningful stops and hidden experiences, **Wha2do** gives your business visibility at the perfect moment: when travelers are on the road and ready to explore. What You Get as a Listed Business on **Wha2do**. Every client on **Wha2do** receives a custom landing page designed to inspire bookings and promote your unique offering.

#### Your listing will include:

- Up to 5 landscape photos to beautifully showcase your destination, product, or service
- Your business name and full contact details
- A direct location pin from Google Maps for easy navigation
- A link to your own website (if available)
- An email address for customer inquiries
- A WhatsApp number for direct messaging
- Links to your Facebook and Instagram pages
- Your trading hours
- A business overview (About Us section of approximately 200 words)
- A short video to bring your offering to life
- A Booking.com link, if applicable.

**This is more than just a listing — it's your digital storefront to local and visiting travelers alike.**

#### Why Choose Wha2do?

Tourism is about stories, people, and meaningful encounters — not just destinations. That's why **Wha2do** exists: to highlight businesses built with heart and soul.

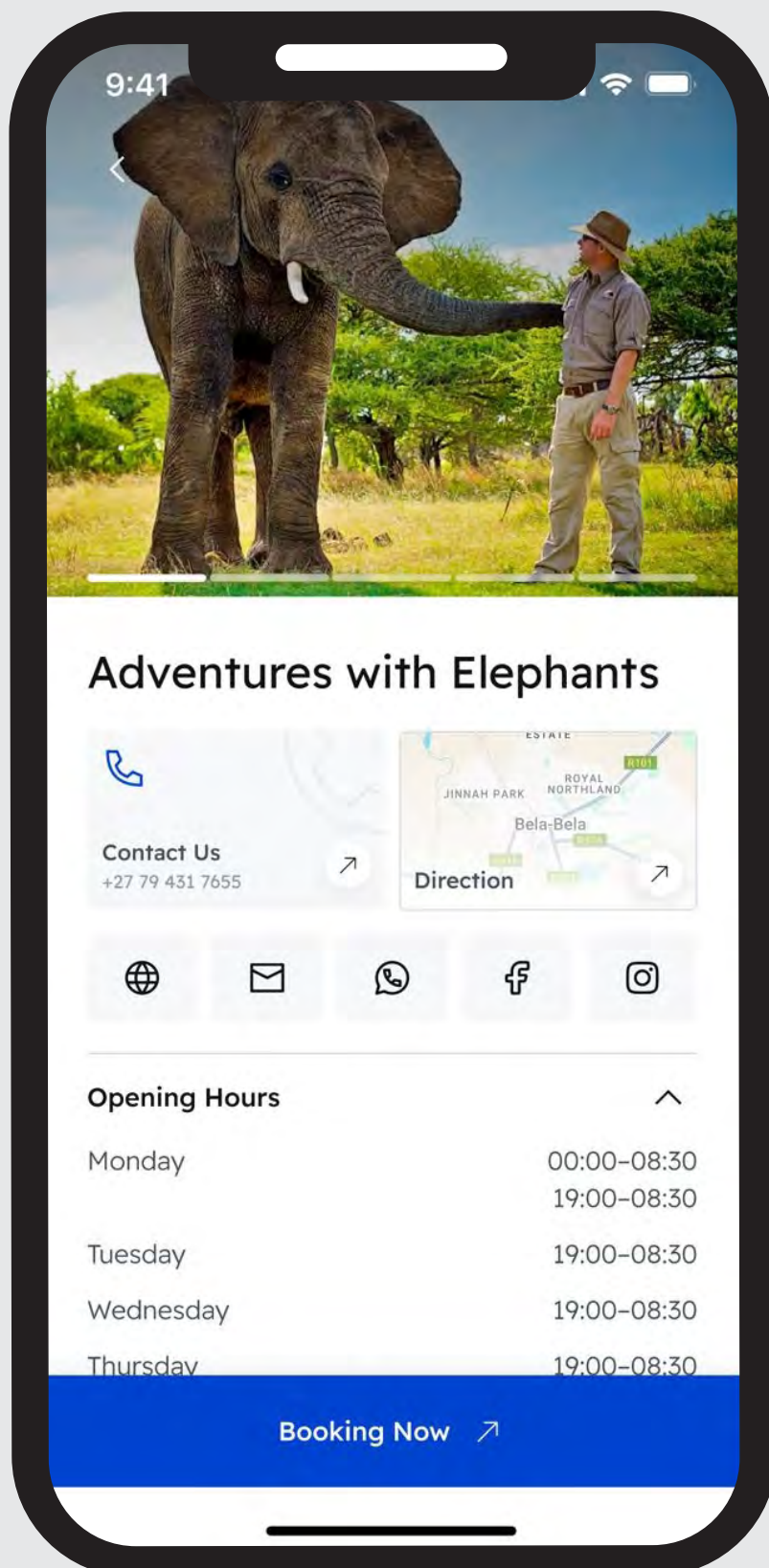
Whether you're a guesthouse owner, restaurateur, adventure guide, artist, or shopkeeper, your story belongs on this platform.

We believe every stop has a story worth telling — and every listing is a chance for you to grow, earn, and shine.

**Join Wha2do today and let us help you turn visibility into opportunity.**

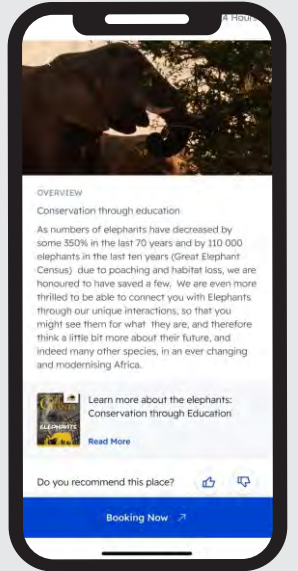
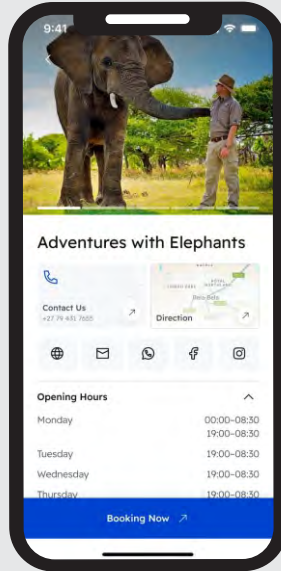
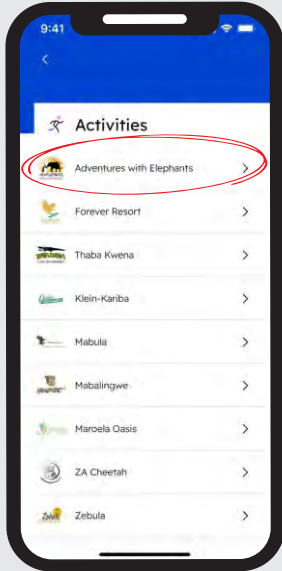
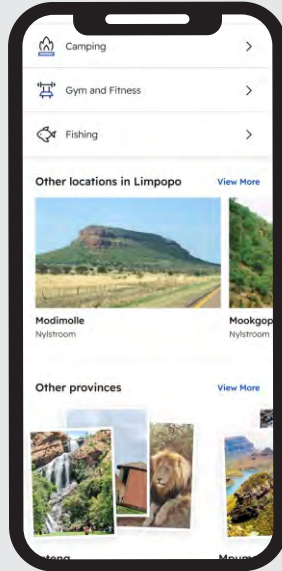
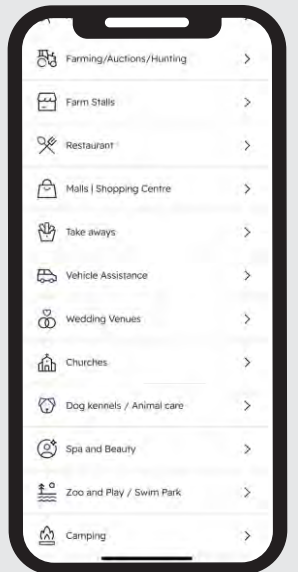
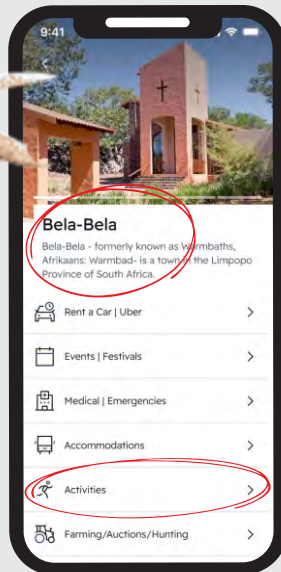
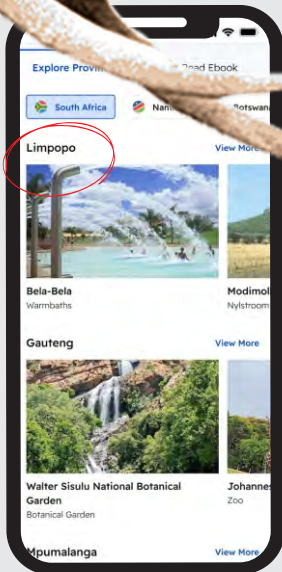
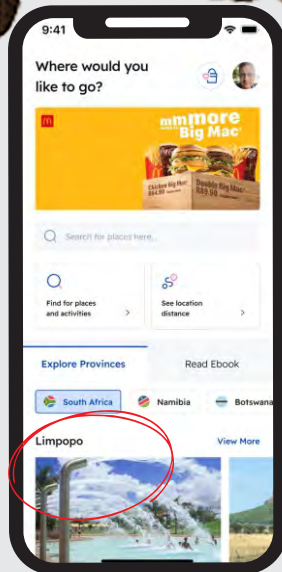
To get listed in your province and town, contact our marketing team:

**Phone:** 064 021 7576 | **Email:** info@wha2do.co.za



# Client landing page

Every client on **Wha2do** receives their own landing page designed to showcase their business in the best possible way. Listings include five (5) landscape photos, a short video, a detailed overview, contact details, location via Google Maps, social media links, trading hours, and a direct link to your website or Booking.com (if available). Travelers can easily connect with you via email or WhatsApp. *This is more than just a listing — it's your digital storefront, helping you attract visitors, tell your story, and grow your business within South Africa's trusted tourism platform.*



# Wha2do categories

## Introduction to the Wha2do App

We are excited to introduce you to Wha2do, an innovative new mobile app designed to become South Africa's go-to tourism listing platform.

Developed with the aim of answering the age-old holiday question,

"What can we do?", Wha2do connects locals and travelers with experiences, attractions, and essential services in every province and town.

As we move into the final development phase, we are inviting businesses and service providers to list their offerings on the app.

## Categories available for listing include:

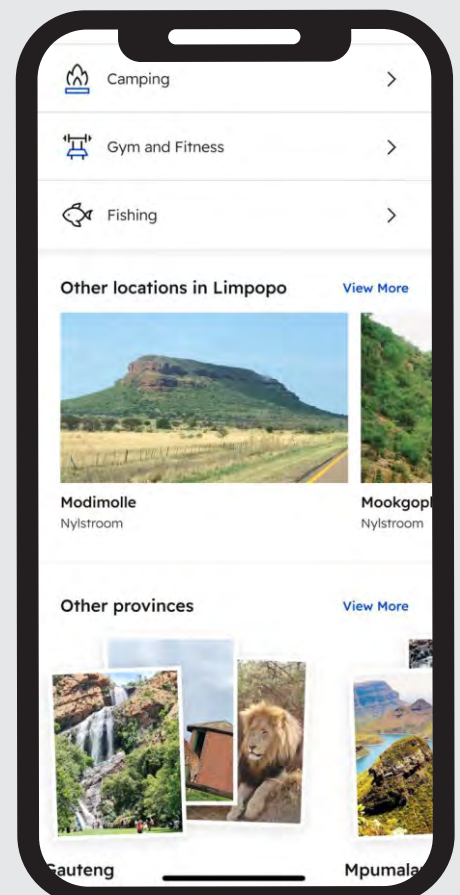
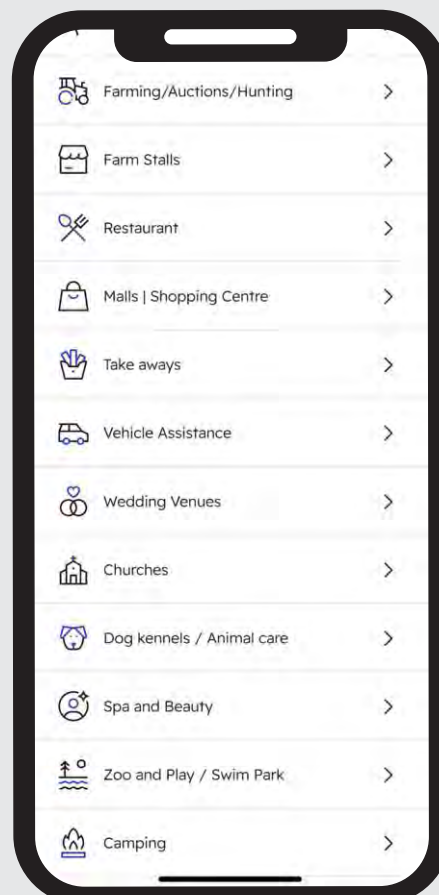
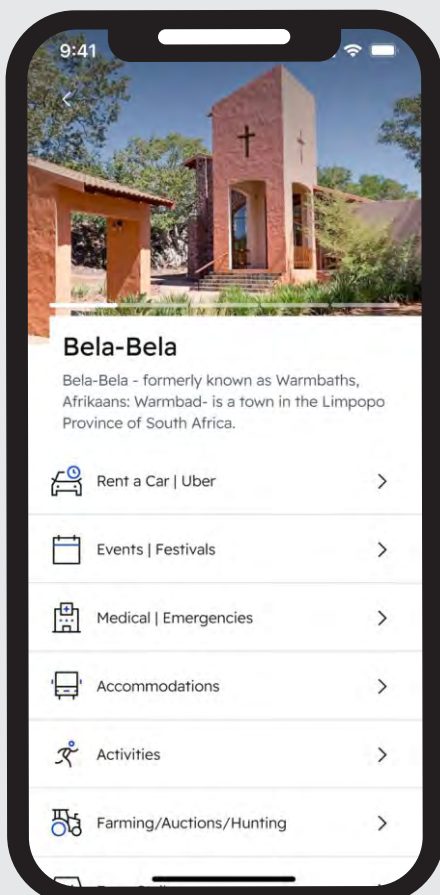
- Events
- Activities
- Accommodation
- Animal interactions & Zoos
- Bird watching
- Camping
- Churches
- Dog kennels & animal care
- Farming, Auctions & Hunting
- Farm stalls
- Fishing
- Gyms & fitness
- Hiking trails
- Kids' activities
- Malls & shopping centres
- Medical & emergency services
- Museums
- Off-road & 4x4 trails
- Property listings
- Car rentals & transport services
- Restaurants
- Spa & beauty services
- Swimming facilities
- Takeaways
- Vehicle assistance & maintenance
- Wedding venues

We believe **Wha2do** will become an essential travel tool across *South Africa*, and we'd love for you to be a part of it from the start.

Should you have any questions or suggestions, please feel free to reach out.

We look forward to growing together.

Contact Details:  
**+27 (0)64 021 7576**  
info@wha2do.co.za



# Search function

## Search for places and activities near you!

Wha2do have listings to choose from near you.

• This feature is designed to inspire discovery while giving local businesses a chance to shine. Whether you're looking for a weekend escape or a roadside surprise, Wha2do helps you find it — fast, easy, and all in one place.

## This is how it work!

### How the Wha2do Search Function Helps Every Traveler

**Wha2do** makes it easy for travelers to discover exciting destinations, events, and experiences — right where they are or where they want to go. Whether you're planning ahead or already on the road, our user-friendly search helps you explore South Africa with purpose and ease.

#### Here's How It Works:

**1. Choose Your Country.** Start by selecting the country you're traveling in — for example, South Africa.

**2. Select a Province:** South Africa has 9 unique provinces. Simply choose the one you're interested in — such as Limpopo.

**3. Pick Two Towns Near You:** From the province you selected, choose two towns that are close to your current location or travel route. For example: Bela-Bela and Modimolle

**4. Choose What You're Looking For**  
Select one or more categories based on your interests.

**Options include:** • Events & Festivals • Accommodation  
• Activities • Attractions • Shopping... and more!

**5. Press "Search":** Once you've selected your preferences, tap the Search button at the bottom. Wha2do will generate a personalized list of places and things to do based on your selection —

Making it simple for you to choose what to see, where to stop, and how to make the most of your journey.

